


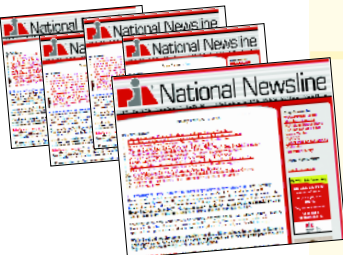


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Associate Member Benefits

	Associate Member		Gold Associate Member
	certificate	Membership plaque /certificate	plaque
	Yes	Use of company membership logo	Yes (Gold level logo)
	Yes (1 recipient)	Subscription to PIA Connection magazine (published 10 times/year)	Yes (up to 10 recipients)
	Yes	Access to discounted advertising in PIA Connection, PIA National Newslines and the PIA National Agency Marketing Guide	Yes
	Yes (up to 5 recipients)	Subscription to PIA National Newslines weekly email newsletter	Yes (up to 10 recipients)
	No	Thank-you letter from PIA National president to company CEO	Yes
	\$500/year	Cost	\$1,000/year

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Questions? Contact PIA's national membership department at 703-836-9340 ext. 381 or associatemembership@pianet.org